

Commemorate your child's time at Dallas International
with an ad in the 2022 yearbook!

This is a visible and long-lasting way to showcase
photos of your student and their achievements.
Don't miss out on this opportunity to create a memory
that lasts a lifetime.

The yearbook ads will be created online by the
parents. Parents can go online to **www.balfour.com**,
purchase and design their ad and it will be delivered
directly to the yearbook staff!



PURCHASE Deadline: January 31, 2022

Full Page: \$400

Half Page: \$200

Quarter Page: \$100

IT'S EASY TO PURCHASE & CREATE YOUR AD ONLINE:

1. Visit Balfour.com, and find your school.
2. Shop Yearbook products and purchase the ad size you want
3. Create an account on Balfour.com
4. Look for an email within 1 business day confirming your **Ad Workspace** is available
5. Log into your Balfour.com account and look under **My Orders** to design your ad
6. When you're ready, choose **Submit Your Ad** to send it to the yearbook staff

Have Questions? Call Balfour Tech Support **at 1-800-944-5930**

When you are editing your ad, customize it with a message, photos, backgrounds, graphics,
photo masks and frames. You can choose a template or design your own ad.

Ad DESIGN be **completed and submitted** by **February 15th** to be included in the yearbook.

SPACE IS LIMITED! Order now before the pages are full!